Improving Routing through a Successful Freight Quality Partnership

Presentation to the Urban Freight – Last Mile Challenge Conference

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Outline of Presentation

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• Background to the FQP
• Achievements and Routing
• Challenges
• Lessons Learnt
• 2004-05 – freight considered to be ‘neglected’ area of local transport policy
• 2005 - Nature of Freight Study carried out - recommended a freight strategy
• Key part of strategy was to set up a Freight Partnership for Tyne and Wear
Partnership structure

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Members include Local Authorities, Trade Associations, Freight Operators, Highways Agency, Ports, two local Universities and NECTAR (environmental body)

- Quarterly Meetings of the full Partnership at rotating venues
- Six-monthly meetings of the Rail Partner Group
- Partnership website (to be refreshed this year)
- Funding through the Local Transport Plan – supported by all five authorities in Tyne and Wear
Achievements

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- **March 2008** - the Partnership wins the FTA’s ‘Freight Quality Partnership of the Year Award’. 9 FQPs were shortlisted, from a total of 122 in England
- **2008** - the Partnership receives the CILT’s Annual Award for Transport Planning and Policy from HRH Princess Anne (CILT Patron), beating competition from the multi-million pound Docklands Light Railway
- **2010-11** – part of EU Civitas CATALIST project
- **2011-13** – part of C-LIEGE project
- **2012** – Launch of Tyne and Wear FORS, the first FORS scheme outside London
Ladezone

Umwelt-Ladepunkt
Nur Lieferfahrzeuge mit Abgasstandard Euro V / EEV

Ansprechpartner
SUBVE Tel. 0421/ 361 10455
ASV Tel. 0421/ 361 17262

Gefördert durch die Europäische Union
(Life-Projekt PARFUM)
• Fleet Operator Recognition Scheme (FORS) launched in Tyne and Wear spring 2012
• 119 companies, operating 4,300 vehicles are now covered by the Tyne and Wear scheme, including four local authority fleets
First bronze members – Port of Tyne and Sunderland City Council
Routing – the Last Mile Challenge

- Regional Freight Map – first edition 2006
- 3,000 copies distributed
Online Mapping and Routing

• See video file
Mapping

Caveat for use of Freight Destination Master Map:
The freight destination master map provides a list of key destinations and highway prohibitions for freight in the Tyne and Wear area. You may select a key destination either by hovering the mouse cursor over its icon on the map or by clicking on the related link to the right of the map area. Some key destinations allow you to navigate to a company finder map for route finding purposes. These are highlighted in the list and also have a office (rather than a lorry) icon.

If a key destination with a company map is selected, then click on the Company Route Finder Map link in its pop-up box to navigate to the relevant map. Alternatively, it is possible to download a PDF map using the remaining links.
25 PDF maps for key destinations, updated annually;

- Identifying preferred routes with directions;

- Available to send out to suppliers;

- Also converted to interactive, online maps.
Key Actions:

- Mapping

Total Distance: 13.49 Miles Total Time: 00h:24m

Start: Distance: 0.06 Miles, Time: 00h:00m, Depart (north)

1. Distance: 0.22 Miles, Time: 00h:01m, Turn right onto road
2. Distance: 0.39 Miles, Time: 00h:03m, Turn right toward A695 / Princess Way
3. Distance: 0.34 Miles, Time: 00h:04m, Turn left onto A695 / Princess Way
4. Distance: 7.77 Miles, Time: 00h:13m, Pass through 5 roundabouts, remaining on A695
5. Distance: 8.03 Miles, Time: 00h:13m, At roundabout, take 3rd exit onto A694
Highway Restrictions Map

Caveat for use of Restrictions Map

This website displays details of highway restrictions for Tyne and Wear on an interactive map. Please read the terms and conditions carefully before using this page as you will be bound by them.

The map allows you to zoom to road level where the restrictions will be shown. When a particular restriction is highlighted with the mouse pointer a text box appears displaying the detail of the restriction.

We take every reasonable effort to ensure that information contained on this website is as accurate as possible. However,
Maps and Routing – other measures

• Destination maps available via Information Points at Durham Services and aboard DFDS Ferry “Pride of Seaways”

• Signage studies carried out for Port of Tyne, North Tyneside and Sunderland city centre

• Next step – add maps to mobile and handheld devices
Challenges

- Ongoing budget pressures
- Securing involvement from a wider number of operators
- Keeping meetings fresh and interesting
- Restricted geographical boundaries – the new Combined Authority offers a possible opportunity to widen the footprint of the FQP include Durham and Northumberland
Key Lessons

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• Importance of strong political and officer support – emphasising the role of freight movement in the local economy
• Good track record of achievement – encourages continued investment
• Budget enables delivery of tangible measures
• Wide variety of stakeholders represented
• Keeping meetings fresh and interesting – updates, presentations on new topics, guest speakers, site visits
Summary

• The Partnership is viewed as an example of “best practice” in the UK and in Europe – but we aren’t resting on our laurels!
Thank you for listening

Questions?