



**URBAN  
TRANSPORT  
GROUP**

## Freight and the cities

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Jonathan Bray, Director  
Urban Transport Group  
Edgbaston Stadium, 1<sup>st</sup> March 2017

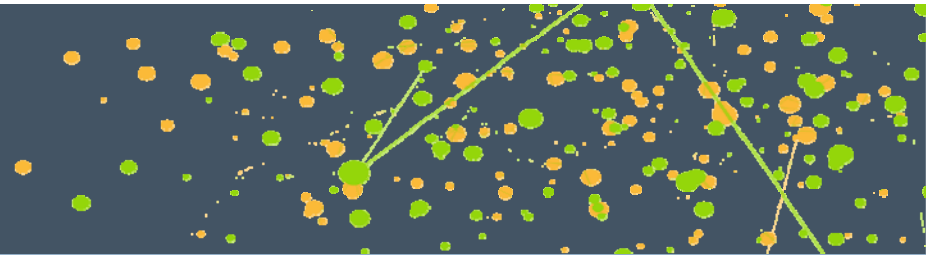


# What we do

## Thought Leadership



# What we do



## Professional Network



# What we do

## Making The Case





# Freight and logistics becoming mainstream

TRANSPORT FOR THE NORTH

Northern Freight and Logistics Report

*One Agenda. One Economy. One North.*



DRAFT WEST MIDLANDS  
FREIGHT STRATEGY:  
Supporting our Economy,  
Tackling Carbon



Rethinking  
deliveries  
report



MAYOR OF LONDON



**URBAN  
TRANSPORT  
GROUP**  
The voice of UK  
urban transport

# Freight underpins the economy

Contributes  
**£100bn**  
to the UK economy

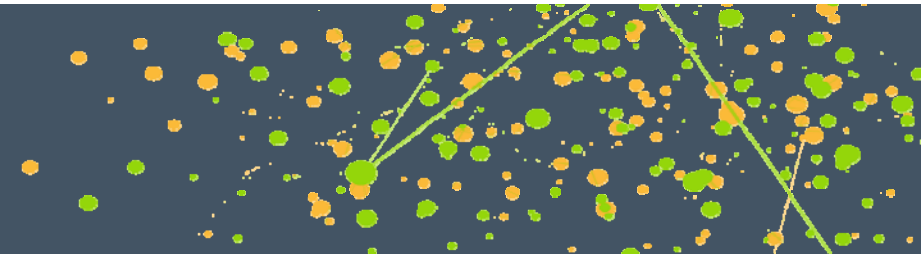
Employs  
  
1 in 12 working people in the UK



# Freight works



# Smart, clean, human scale cities



*"Good cities know that streets are for people, not just cars. Great cities know that streets are places to linger & live, not just move through."*

- Brent Toderian

TODERIAN UrbanWORKS

Sydney, AU  
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# Hamburg



## Hamburg Announces Plans to Become a Car-Free City Within 20 Years

🕒 01/12/2014 under Air quality, Design, Environment, Green Transportation, Innovation [2 Comments](#) [Like](#) 54k



by Charley Cameron

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Hamburg photo via Shutterstock

**Hamburg** is currently working on a plan that would eliminate the need for cars within the next 15-20 years, making the city a greener, healthier and more pleasant place to live. The city's proposed **Grünes Netz**, or "Green Network" will create pedestrian and cycle paths to connect the city's existing, substantial green spaces, and provide safe, car-free commuter routes for all residents.



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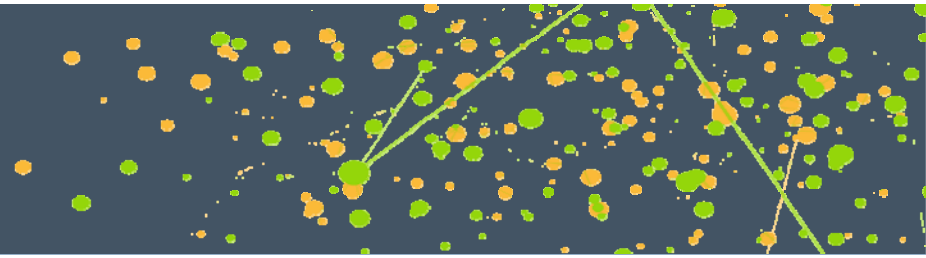


NEWS

New bionic lens could



# Oslo



**theguardian**

**Greenhouse gas emissions**

## Oslo moves to ban cars from city centre within four years


Proposed ban on private vehicles is part of a plan to slash greenhouse gas emissions 50% by 2020 compared to 1990 levels

Agence France-Presse


Monday 19 October 2015 14.36 BST

< Shares 10,482   Comments 209

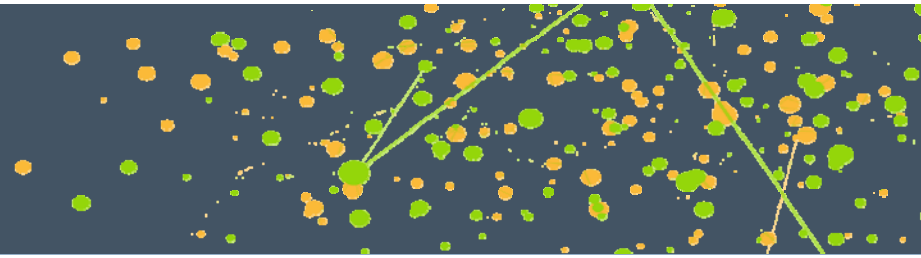
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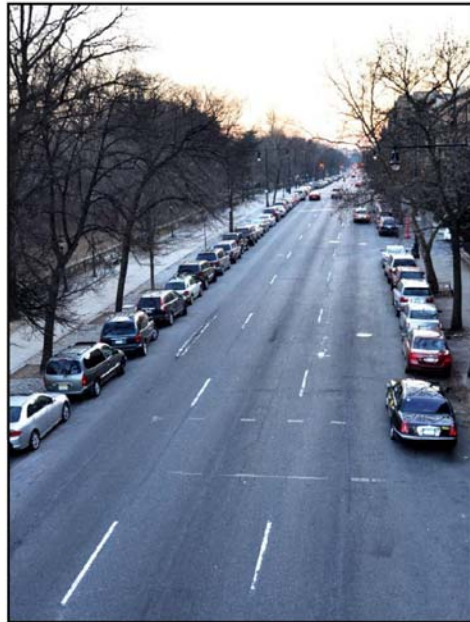
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## Roadway Design – Before & After





# Healthy Streets

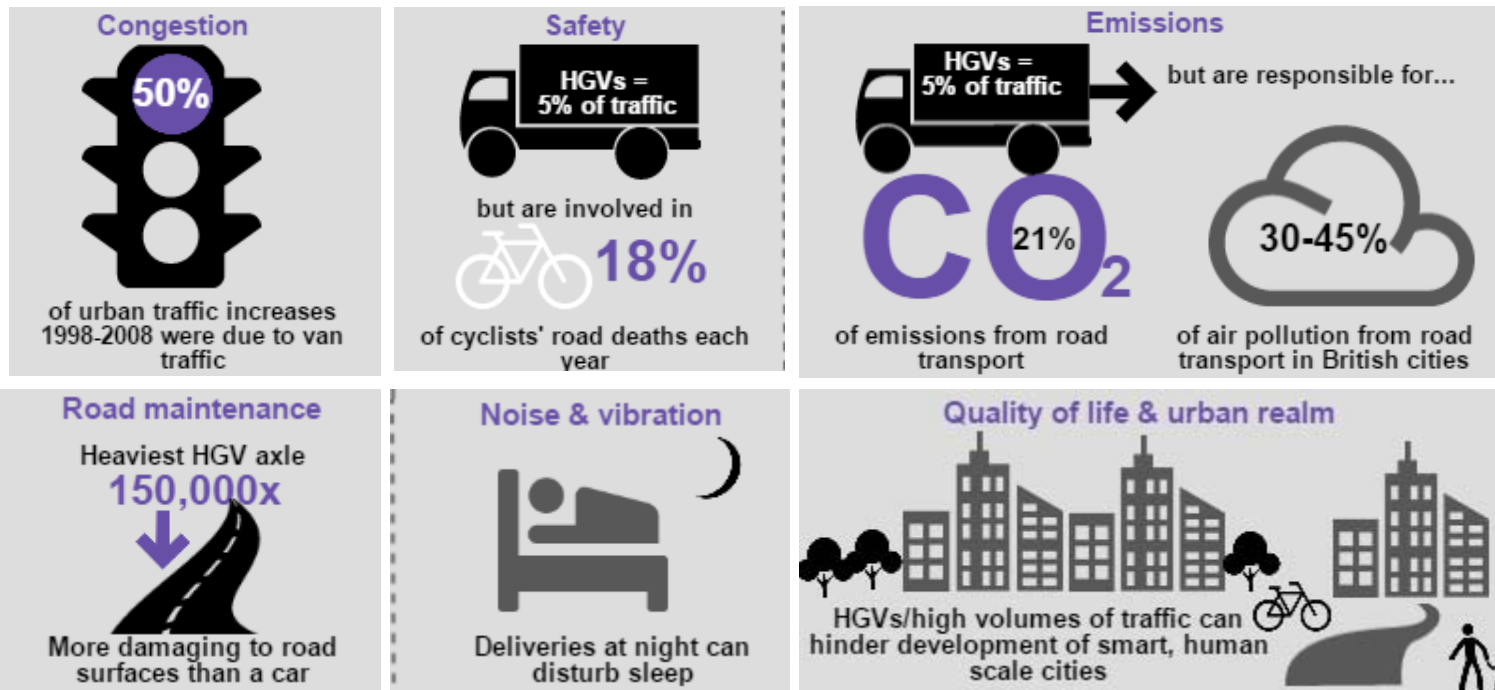


Ten indicators of a healthy street

(Transport for London)

Source: Lucy Saunders

# Freight doesn't work for cities



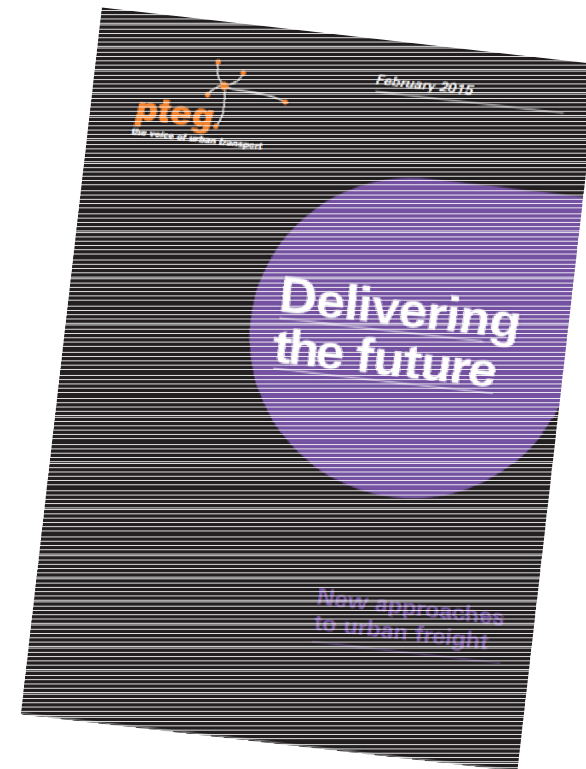
# Cities for people mean less space for vehicles





## Our vision for urban freight

- More freight to make its way to urban areas by rail or water...
- either directly into urban areas or to the distribution centres serving them...
- those distribution parks should be located so that the last mile can be completed using low or zero emission modes...
- last mile journeys should be smart, safe, green and unobtrusive.



## Future places, future streets

- Looking at a major event later in the year (watch this space)

# Standards

- Working with major logistics groups and users to see if we can establish common understanding of our respective concerns
- Standards (freight-specific schemes but also in relation to smart, air quality related measures, traffic restraint)
- Our Urban Freight Working group is sharing approaches on freight strategies

# Vans



## Takeaways, questions and talking points

- We want to play our part in further mainstreaming freight and logistics within wider urban transport policy? How do we better grab the attention of decision makers?
- Place making is increasingly driving city centre transport policy making – the challenge now is how will freight and logistics (and other modes) fit in with the places and streets of the future?
- Devolution and local democracy isn't going away but we want to work with the sector on the issue of more common approaches across urban areas

Thank-you!

**Thank-you for listening**