



LTP TYNE AND WEAR



Delivering Safe, Sustainable
and Efficient Freight for
Tyne and Wear

Tyne and Wear Freight Partnership

Improving Routing through a Successful Freight Quality Partnership

**Presentation to the Urban Freight – Last Mile
Challenge Conference**

26th September 2014

John Bourn, North East Combined Authority and Tyne & Wear Freight
Partnership



Outline of Presentation

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- Background to the FQP
- Achievements and Routing
- Challenges
- Lessons Learnt





Background

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- 2004-05 – freight considered to be ‘neglected’ area of local transport policy
- 2005 - Nature of Freight Study carried out - recommended a freight strategy
- Key part of strategy was to set up a Freight Partnership for Tyne and Wear





Partnership structure

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Members include Local Authorities, Trade Associations, Freight Operators, Highways Agency, Ports, two local Universities and NECTAR (environmental body)

- Quarterly Meetings of the full Partnership at rotating venues
- Six-monthly meetings of the Rail Partner Group
- Partnership website (to be refreshed this year)
- Funding through the Local Transport Plan – supported by all five authorities in Tyne and Wear





Achievements

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- **March 2008** - the Partnership wins the FTA's 'Freight Quality Partnership of the Year Award'. 9 FQPs were shortlisted, from a total of 122 in England
- **2008** - the Partnership receives the CILT's Annual Award for Transport Planning and Policy from HRH Princess Anne (CILT Patron), beating competition from the multi-million pound Docklands Light Railway
- **2010-11** – part of EU Civitas CATALIST project
- **2011-13** – part of C-LIEGE project
- **2012** – Launch of Tyne and Wear FORS, the first FORS scheme outside London







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Fleet Recognition

- Fleet Operator Recognition Scheme (FORS) launched in Tyne and Wear spring 2012
- 119 companies, operating 4,300 vehicles are now covered by the Tyne and Wear scheme, including four local authority fleets





First bronze members – Port of Tyne and Sunderland City Council

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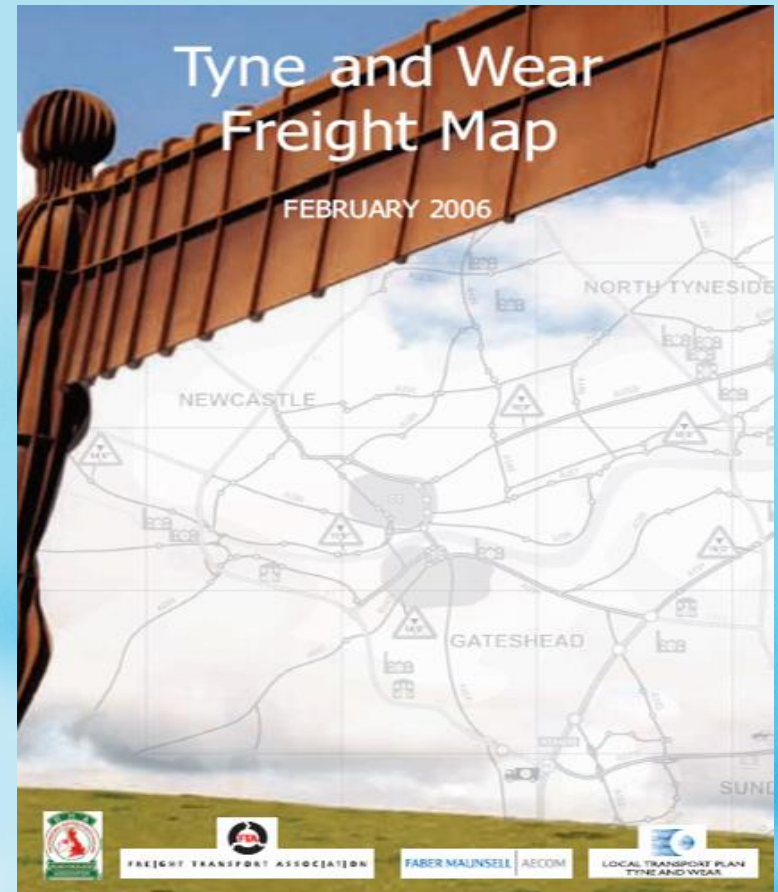




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Routing – the Last Mile Challenge

- Regional Freight Map – first edition 2006
- Second Edition Oct 2008
- 3,000 copies distributed





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Online Mapping and Routing

- See video file

Mapping

home
news
events
maps
destination master map
area freight maps
abnormal loads
highway restrictions
lorry parking
traffic information
best practice
rail freight
FORS
freight exchanges
knowledge network
reports & meetings
faq's
action plan
contact us

Key Destinations Highway Prohibitions

2D 3D Road Aerial Bird's eye Labels <<

Key Destinations

- Addison Industrial Estate
- Airport Industrial Estate
- Algernon Industrial Estate
- B&Q, Wickes
- Baliol Business Park
- Bede-Simonside
- Bellway Industrial Estate
- Bentall Business Park
- Benton Square
- Bewick Road Industrial Estate
- Blaydon Business Park
- Boldon Business Park
- Bridges Sunderland
- Buddle Industrial Estate
- Camperdown / Silverbirch Industrial Estates
- Cobalt Business Exchange
- Cobalt Office Park
- Commercial Road Industrial Estate
- Coronation Street Retail Park
- Davy Bank Industrial Estate

Caveat for use of Freight Destination Master Map
The freight destination master map provides a list of key destinations, and highway prohibitions for freight in the Tyne and Wear area. You may select a key destination either by hovering the mouse cursor over its icon on the map or by clicking on the related link to the right of the map area. Some key destinations allow you to navigate to a company finder map for route finding purposes, these are highlighted in the list and also have a office icon (rather than a lorry icon).

If a key destination with a company map is selected then click on the Company Route Finder Map link in its pop-up box to navigate to the relevant map. Alternatively it is possible to download a PDF map using the remaining link.

Start Tyne and Wear... Inbox - Microsoft... Re: visit in Szczec... Re: visit in Szczec... RE: IEE bid - Mes... FW: EU proposal... C-LIEGE URBLOG main fin... Microsoft PowerP... Microsoft Excel... 14:25



Mapping

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– 25 PDF maps for key destinations, updated annually;

– Identifying preferred routes with directions;

– Available to send out to suppliers;

– Also converted to interactive, online maps.



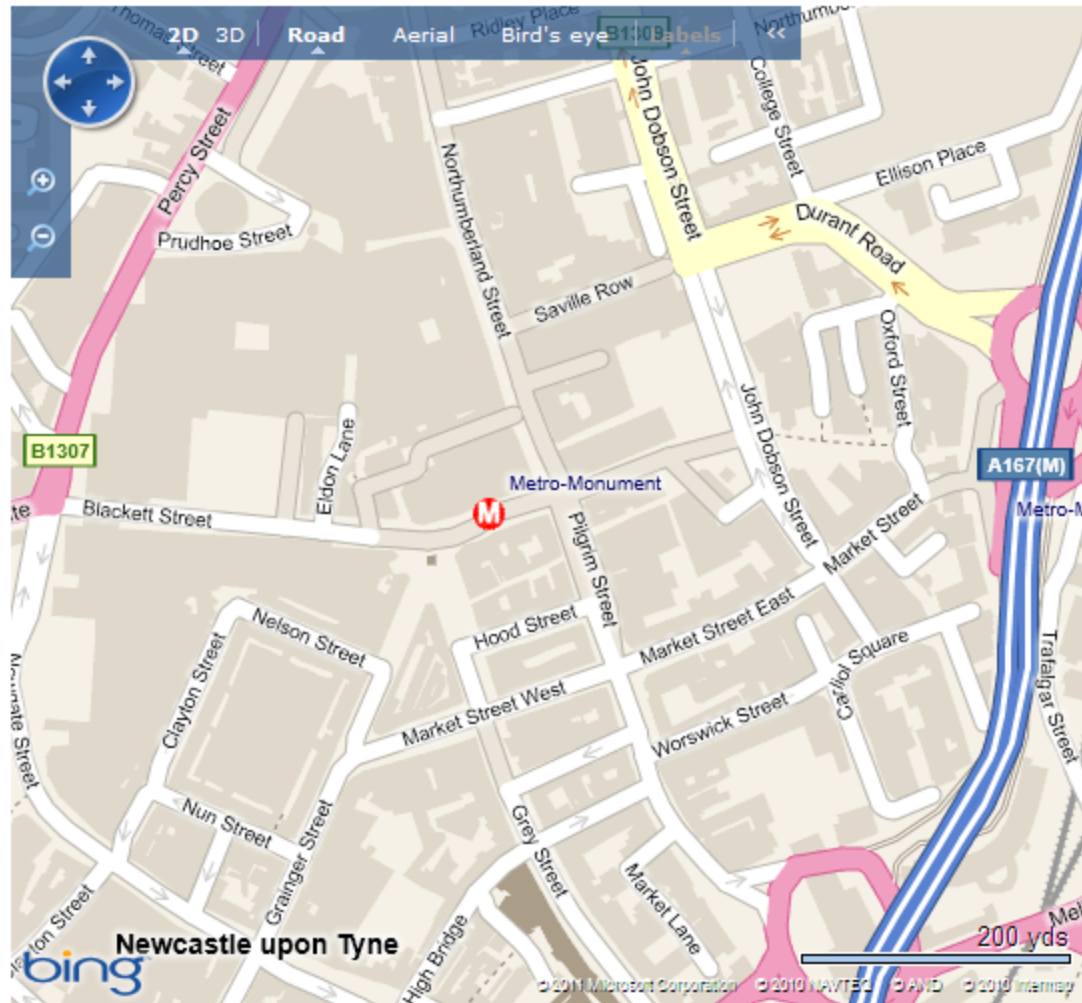


Mapping

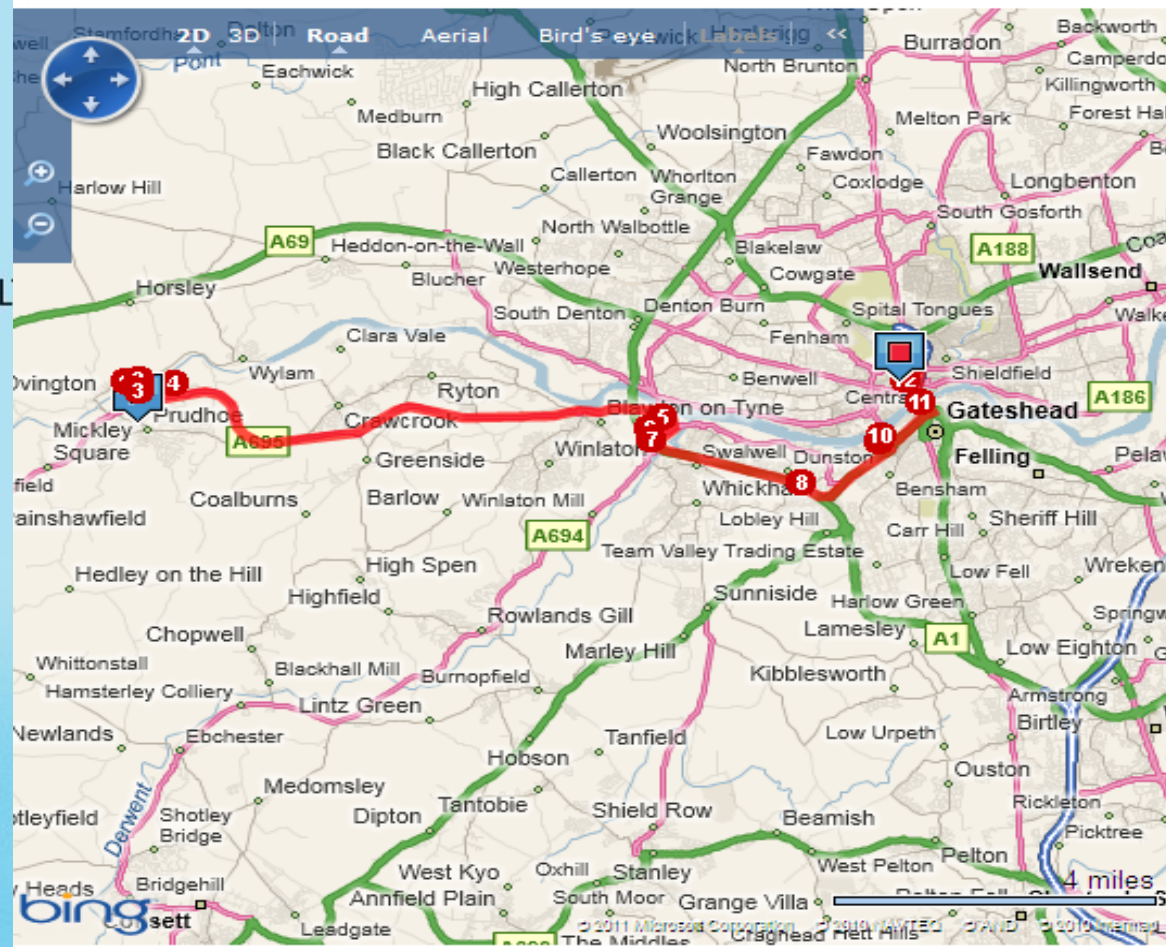
home

interactive maps

- bede & simonside
- benton square
- derwenthaugh
- east gateshead
- kingston park
- metro centre
- newburn
- north tyne
- northumberland street**
- pallion
- portobello
- port of sunderland
- port of tyne
- rainton bridge
- salters lane
- silverlink
- southshields (templetown)
- team valley north
- team valley south
- tyne tunnel trading estate
- washington armstrong
- washington crowther



Select a Company



Leeds Building Society

**Leeds Building Society
Front**
142 Northumberland Street
Newcastle Upon Tyne
Tyne And Wear
NE1 7DQ
Tel: 0191 2322801

[Download PDF](#)

Total Distance: 13.49 Miles Total Time: 00h:24m

Start. Distance: 0.06 Miles, Time: 00h:00m, Depart (north)

1. Distance: 0.22 Miles, Time: 00h:01m, Turn right onto road
2. Distance: 0.39 Miles, Time: 00h:03m, Turn right toward A695 / Princess Way
3. Distance: 0.84 Miles, Time: 00h:04m, Turn left onto A695 / Princess Way

4. Distance: 7.77 Miles, Time: 00h:13m, Pass through 5 roundabouts, remaining on A695

5. Distance: 8.02 Miles, Time: 00h:13m, At roundabout, take 2nd exit onto A694

Highway Restrictions Map

Tyne and Wear Freight Partnership: highway restriction map - Provided by Newcastle City Council*

http://www.tyneandwearfreight.info/maps/restrictions/highway_restrictions_map.aspx

File Edit View Favorites Tools Help

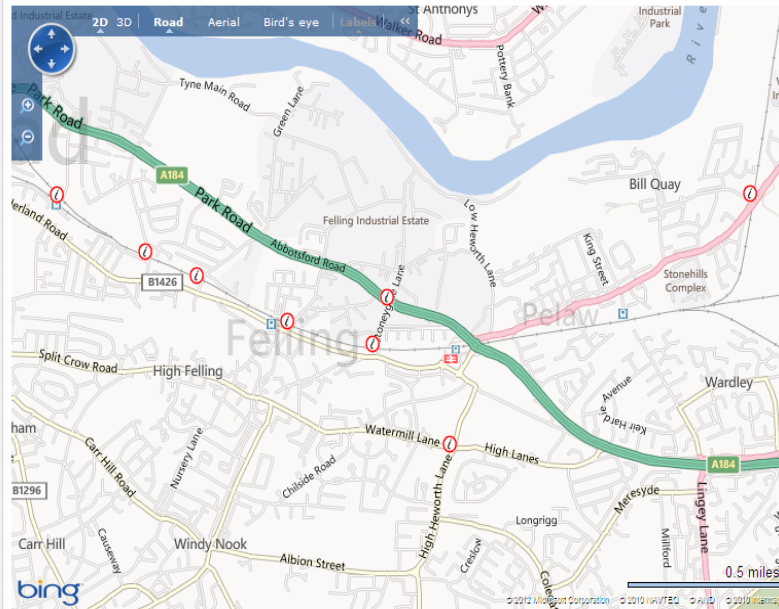
Page



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- home
- news
- events
- maps
 - destination master map
 - area freight maps
 - abnormal loads
 - highway restrictions**
- lorry parking
- traffic information
- best practice
- rail freight
- FORS
- freight exchanges
- knowledge network
- reports & meetings
- faq's
- action plan
- contact us

Highway Restrictions Map



Caveat for use of Restrictions Map

This website displays details of highway restrictions for Tyne and Wear, on an interactive map. Please read the terms and conditions carefully before using this page as you will be bound by them.

The map allows you to zoom to road level where the restrictions will be shown. When a particular restriction is highlighted with the mouse pointer a text box appears displaying the detail of the restriction.

We take every reasonable effort to ensure that information contained on this website is as accurate as possible. However,



Maps and Routing – other measures

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- Destination maps available via Information Points at Durham Services and aboard DFDS Ferry “Pride of Seaways”
- Signage studies carried out for Port of Tyne, North Tyneside and Sunderland city centre
- Next step – add maps to mobile and handheld devices







Challenges

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- Ongoing budget pressures
- Securing involvement from a wider number of operators
- Keeping meetings fresh and interesting
- Restricted geographical boundaries – the new Combined Authority offers a possible opportunity to widen the footprint of the FQP include Durham and Northumberland



Key Lessons

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- Importance of strong political and officer support – emphasising the role of freight movement in the local economy
- Good track record of achievement – encourages continued investment
- Budget enables delivery of tangible measures
- Wide variety of stakeholders represented
- Keeping meetings fresh and interesting – updates, presentations on new topics, guest speakers, site visits



Summary

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- The Partnership is viewed as an example of “best practice” in the UK and in Europe – but we aren’t resting on our laurels!





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Thank you for listening

Questions?

