

Ticket to Thrive

The role of urban public transport in tackling unemployment



77% of jobseekers in British cities outside London do not have access to a car, van or motorbike

57% do not have a full car or motorbike driving licence



People who have never worked or are long-term unemployed are less likely to make trips as a car driver or passenger and more likely to walk or use the bus...

Proportion of trips made per year

All aged 16 or over



Never worked/long-term unemployed

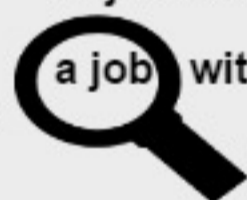


Car/van driver (50%) Car/van passenger (15%)
Walk (20%) Bus (7%) Rail (4%) Other modes (4%)

Car/van driver (22%) Car/van passenger (23%) Walk (32%)
Bus (15%) Rail (2%) Other modes (6%)



60% of jobseekers in British cities outside London feel they would have less chance of finding a job without bus services.



The bus is important in work too...



More people commute to work by bus than by any other public transport mode



1 in 10 bus commuters would be forced to look for another job, or give up work altogether, if bus services disappeared.

Despite the importance of the bus, jobseekers can face a number of transport barriers to work...



Expensive public transport tickets - commercial fares in Metropolitan areas

↑ **26%**
in 10 years



Poorly connected employment sites



Mismatches between working hours & available public transport



Overcoming transport barriers to work: Policy recommendations

- 1 Recognition of how public transport can - & does - tackle unemployment
- 2 A new funding deal to enable local councils to protect lifeline bus services and connect people to opportunity
- 3 More effective powers over bus services for local transport authorities, offering them greater control over where & when buses run & affordability of fares
- 4 Review potential for an adequately funded national jobseeker & apprentice travel concession
- 5 Personalised advice on journey planning for all jobseekers facing transport barriers
- 6 A 'Bus Bonus' for commuters
- 7 Land-use planning that supports access to employment

For the full story, read 'Ticket to Thrive: The role of urban public transport in tackling unemployment' available from <http://pteg.net/resources>